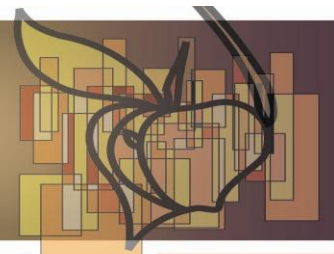


The  
**NEW YORK**  
INTERNATIONAL MUSIC  
FESTIVAL AT CARNEGIE HALL



E x p l o r e T h e W o r l d W i t h M u s i c

*World Projects Corporation is proud to present*

The 6th Annual  
**NEW YORK INTERNATIONAL MUSIC FESTIVAL**  
CARNEGIE HALL  
March 18 – 22, 2012

Dear Music Director:

Thank you for considering the **New York International Music Festival** as your music performance tour in 2012. Due to its success in previous years, we will continue to invite all performing ensembles (bands, orchestras, and choirs) to participate, allowing entire music departments the opportunity to share the excitement of performing in a world-class venue together.

It is our mission to present young musicians with an experience that offers the opportunity for musical growth while creating lasting memories. To enhance this experience, the performance venue chosen for the festival is the prestigious Carnegie Hall. Admission into the festival is based on audition only and is limited to six high school groups and two showcase university ensembles.

The **New York International Music Festival** will feature an outstanding faculty of instrumental and choral professionals. Past instrumental faculty has included Dr. Lawrence Sutherland from California State University, Fresno; Mr. William V. Johnson, California Polytechnic State University in San Luis Obispo; Felix Hauswirth, Youth Wind Ensemble of Baden Württemberg, Switzerland; and Dr. Glenn Price of the University of Calgary, Canada. Choral faculty of past World Projects events has included Weston Noble, Dr. Geoffrey Boers, Dr. Rodney Eichenberger, and Dr. Andre Thomas. Dr. Lawrence Sutherland serves as the 2012 Festival Artistic Director.

Festival activities will include an outdoor performance in Central Park (TBC), a dinner dance/cruise along the Hudson River, and group workshops with festival faculty. The festival culminates with ensemble performances in Carnegie Hall.

We hope you will join us as we celebrate musical excellence in the unique atmosphere of New York City. Please do not hesitate to contact us if we can be of further assistance in making this journey a reality for your group.

Sincerely,

Deborah Lee Gibbs  
Chief Executive Officer  
World Projects Corporation

Lawrence Sutherland  
Artistic Director  
2012 New York International Music Festival



# 2012 New York International Music Festival Schedule

(Schedule subject to change)

## **DAY ONE: Sunday, March 18, 2012 – ARRIVE INTO NEW YORK CITY!**

- Morning:** Groups arriving at one of the area's airports will be met by a World Projects staff member who will direct you to your coaches. Transfer to the Sheraton New York Hotel & Towers (TBC). Groups arriving before the hotel's check-in time may choose to take a tour of the city this morning (cost on own). Groups arriving by coach will be met at the hotel by a World Projects staff member, who will assist with check-in.
- Afternoon:** Group arrivals. After checking in, groups will have free time to explore the Times Square area.
- Evening:** Dinner on own, or it may be arranged through World Projects. Directors may be required to attend an orientation meeting this evening.



## **DAY TWO: Monday, March 19, 2012 – NEW YORK CITY (D) – Outdoor Performance**

- Morning:** Breakfast on your own in the vicinity of the hotel. There are many delis, restaurants, and coffee shops in the area. This morning, groups will be transported to the outdoor performance venue (most likely the Central Park Bandshell – TBC – weather permitting).
- Afternoon:** Enjoy your outdoor "pops-style" performance! Return to the hotel. You will have some free time for lunch on own and to explore the Times Square area or enjoy a group sightseeing activity.
- Evening:** Meet in the lobby and load coaches for the Festival Dinner Cruise! Eat, dance to DJ music, and enjoy the sights (including a stunning view of the Statue of Liberty) as you cruise along the Hudson River with other Festival participants. Following the cruise, load coaches and return to the hotel.



## **DAY THREE: Tuesday, March 20, 2012 – NEW YORK CITY – Workshop or Carnegie Hall Performance**

- Morning:** Breakfast on your own in the vicinity of the hotel. Adjudicated groups performing at Carnegie Hall tomorrow will enjoy a group workshop with a Festival clinician (location TBC). The showcase ensemble performing this evening will have the opportunity to rehearse.
- Afternoon:** Lunch on your own. Groups not performing today may choose to attend a matinee Broadway show (cost on own – World Projects can assist you in purchasing tickets). Groups performing this evening will meet in the lobby of the hotel in performance attire (with instruments). Walk to Carnegie Hall for your group sound check. Following your sound check, ensembles will store instruments in warm up rooms.
- Evening:** Dinner on own in the area. All groups walk to Carnegie Hall for the Evening Adjudicated and Showcase Concert in the Isaac Stern Auditorium (three adjudicated groups and one showcase group will be performing – groups performing tomorrow will enjoy the concert as audience). Following the concert, return to the hotel.



## **DAY FOUR: Wednesday, March 21, 2012 – NEW YORK CITY – Workshop or Carnegie Hall Performance**

- Morning:** Breakfast on your own in the vicinity of the hotel. Groups that performed on Tuesday evening will enjoy a group workshop with a Festival clinician (location TBC). The showcase ensemble performing this evening will have the opportunity to rehearse.
- Afternoon:** Lunch on your own. Groups not performing today may choose to attend a matinee Broadway show (cost on own – World Projects can assist you in purchasing tickets). Groups performing this evening will meet in the lobby of the hotel in performance attire (with instruments). Walk to Carnegie Hall for your group sound check. Following your sound check, store instruments in warm up rooms.
- Evening:** Dinner on own in the area. All groups walk to Carnegie Hall for the Evening Adjudicated and Showcase Concert in the Isaac Stern Auditorium (three adjudicated groups and one showcase group will be performing – groups that performed on Tuesday will enjoy the concert as audience). Following the concert is the Awards Ceremony. Return to the hotel.

## **DAY FIVE: Thursday, March 22, 2012 – NEW YORK CITY → HOME**

- Morning:** Most groups will be leaving New York City today. If your schedule allows, try to fit in some last minute sightseeing, shopping, or dining.

*Thank you for participating in the New York International Music Festival!*

## **Organization**

World Projects Corporation, located in Benicia, California, produces the New York International Music Festival. Guest conductors, clinicians, and festival staff are all of the highest quality and reputation. Dr. Lawrence Sutherland from California State University, Fresno is the Artistic Director of the 2012 New York International Music Festival.

## **World Projects Mission Statement**

With music education as our priority, World Projects provides musicians with life changing performance opportunities and cultural exchange through travel.

## **Dr. Lawrence Sutherland, Artistic Director**

Dr. Lawrence Sutherland served as Director of Bands and Professor of Music at California State University, Fresno from 1969 until 2006. He earned his Bachelor of Science degree in Music Education from the University of Tulsa and his Master of Arts degree in Music Theory from the University of Missouri. His Doctor of Musical Arts degree in conducting was the first to be awarded by the University of Arizona. Dr. Sutherland has performing credits as a trombone/euphonium player with the St. Louis Symphony, Kansas City Philharmonic Orchestra, Tulsa Philharmonic Orchestra, Tucson Symphony, Fresno Philharmonic and the Tommy Dorsey, Ralph Marterie, Richard Maltby and Woody Herman bands.

Dr. Sutherland's duties at CSUF included conducting the Wind Ensemble and teaching classes in conducting, score study, and trombone/euphonium performance. He conducted the University Orchestra in the spring of 2007 and has served as Music Director and Conductor of the Tulare County Symphony Orchestra and as Interim Music Director and Associate Conductor of the Fresno Philharmonic Orchestra. Dr. Sutherland is the only person to have directed all three California Music Educators All-State instrumental honor groups—Orchestra, Symphonic Band and Jazz Band. He has conducted the SCSBOA All-Southern High School Band twice and has been a 4 time conductor of the CBDA All State Band. Dr. Sutherland has served as guest conductor and adjudicator throughout the United States, Canada, Europe, New Zealand, England, the Philippines, Australia, Korea, Singapore, China, and Japan. He has served as an adjudicator for World Projects in England and Australia and is currently Artistic Director for World Projects' International Music Festivals at Carnegie Hall in New York and Disney Hall in Los Angeles.

## **Festival Facilities**

The New York International Music Festival utilizes Carnegie Hall, the Sheraton New York Hotel & Towers (TBC), and an outdoor venue such as the Central Park Bandshell or Castle Clinton at Battery Park.

## **Festival Accommodations**

Sheraton New York Hotel & Towers (TBC)  
811 Seventh Avenue  
New York, NY 10019

## **Festival Adjudicated and Showcase Concerts**

Each participating group will have the opportunity to perform in Carnegie Hall. Adjudicated groups (three ensembles on Tuesday, March 20, 2012 and three ensembles on Wednesday, March 21, 2012) will be given 20 minutes of performance time on stage. Evening showcase groups (one on Tuesday, March 20, 2012 and one on Wednesday, March 21, 2012) will have 45 minutes of performance time. Each adjudicated ensemble must submit three copies of original scores for each piece of music being adjudicated. Our esteemed panel of educators will adjudicate your performance and provide written critiques which will be given to the director at the conclusion of the concert. All groups are expected to attend both evening concerts.

## **Festival Awards**

Based on the performance level as perceived by the adjudication panel, each adjudicated group will receive a Gold, Silver, or Bronze award. There is no limit to the number of Gold, Silver, or Bronze awards. Each performing artist will receive a Certificate of Participation.

## **Full Ensemble Workshop**

Each ensemble will receive one (1) 60 minute workshop from our guest adjudicators/educators using a private rehearsal format. Generally, these sessions use your group's festival music. Showcase ensembles will be offered a 60 minute rehearsal in lieu of a workshop.

## **Outdoor Concert Series**

An outdoor concert will be scheduled during the festival (weather permitting). In the past, these concerts have been held at the Central Park Bandshell and at Castle Clinton in Battery Park. The outdoor concert is informal, allowing ensembles to perform "lighter" music if desired. Each ensemble will have 20 minutes of performance time.

## **Limited Participation**

In order to ensure a quality experience, the Festival is limited to a maximum of six high school and two university ensembles. Ensembles that are denied entry based on available festival capacity in 2012 will be given first preference to attend the 2013 event (*unless an organization is denied entry based on its audition submission*). Once accepted, space for an ensemble can only be guaranteed upon receipt of the non-refundable deposit (*see Payment and Cancellation Schedule*).

## **Length of Stay**

To ensure that students receive the maximum educational experience and benefit from the festival, all participating bands are expected to arrive in New York City in time for the Festival Directors' Orientation Meeting on day one and remain until departure day. Please refer to the schedule. Extra days in New York City can be arranged for your group either before or after the festival.

## **Social Events and Other Festival Activities**

Ample time is provided in the Festival schedule to attend Broadway shows, enjoy sightseeing opportunities, and sample the cuisine of a variety of New York's many fine restaurants. Included in the Festival package is a dinner/dance cruise on the Hudson River.

## **Directors' Orientation Meeting**

On the first evening, directors will meet (either individually or as a group) with the festival coordinator to receive festival materials, tickets, and t-shirts. This meeting also allows the director to meet the Festival staff and ask any last minute Festival questions. If a director is unable to attend this meeting, please send a representative from the group.

## **Chaperones**

The Sheraton New York Hotel & Towers (TBC) requests all youth groups in attendance to have a minimum of one adult chaperone for every fifteen students. Please contact your World Projects representative for more information. Chaperones must stay in the same hotel as the students, taking a participant package as part of the group arrangement. Please check your school's chaperone requirements as well.

## **Air Travel Arrangements**

World Projects can arrange air travel to and from the New York International Music Festival at competitive market rates. For round-trip air travel from your area to New York City, contact the World Projects office toll free at (800) 922-3976 or email [dana-luikart@world-projects.com](mailto:dana-luikart@world-projects.com).

## **Added Value**

Each participant will receive a DVD video of your entire trip. Group Travel Videos™ will provide a digital camera, memory card, or USB drive for each group to use during the trip to New York. These digital images will be used to create a DVD slide presentation using your festival music as background. This is a unique way for every member of the group to have a lasting memento of their trip. Sample presentations can be viewed at [www.grouptraveltvideos.com/sneakpeek.php](http://www.grouptraveltvideos.com/sneakpeek.php).

## **Additional Information**

- ◆ Please note that walking to and from some festival venues will be required.
- ◆ Weather in New York is often unpredictable around this time of year. Please be prepared for rain and cold temperatures.
- ◆ The performance at the Festival's outdoor venue (most likely the Central Park Bandshell) is subject to cancellation in the event of inclement weather.
- ◆ All types of recording and photography are strictly prohibited inside Carnegie Hall.

## **Director's Information Packet**

A Director's Information Packet will be mailed to all accepted and deposited groups. This packet will contain more detailed information regarding the Festival, as well as forms to be completed by each group and returned to *World Projects* headquarters.

## **Festival Application Procedure**

Send a completed application form (*attached*) and a recent CD, DVD, audio, or videotape that is representative of your performance level and anticipated festival repertoire to: New York International Music Festival, 601 First Street, Suite 200 Benicia, CA 94510 USA.

The application deadline for the 2012 festival is November 1, 2011; however, early application is strongly encouraged as this festival fills quickly. Each ensemble accepted for participation will be required to submit a US \$2,000.00 non-refundable deposit in order to hold space in the festival and will be applied to the final group invoice. Ensembles will be admitted based on their audition submission and on a space available basis until the festival is full. An ensemble may be accepted into the festival after the application deadline with the approval of the Artistic Director, Dr. Lawrence Sutherland, if space is available.

## **Festival Participation Agreement**

Once your group deposit has been received, a Group Performance Agreement will be issued which outlines the terms and conditions of the tour, including costs, inclusions/exclusions, and the payment and cancellation schedule.

## Per Person Charges

Quad	Triple	Double	Single
US \$ 988.00	US \$ 1,088.00	US \$ 1,298.00	US \$ 1,928.00

Note: Quad denotes four (4) people per room, two double beds per room. Triple denotes three (3) people per room, two double beds per room. Sharing beds for quad and triple occupancy will be necessary. Double or single occupancy rooms could have two double beds, one queen size, or one king size bed in the room. All fees are in US Dollars, and hotel rooms will be held on a “first come — first served” basis.

## Package Inclusions

- ◆ One gratis ground package for your staff for every 20 paid participants (*based on double occupancy*)
- ◆ Four nights accommodation at the Sheraton New York Hotel & Towers (TBC)
- ◆ Hotel taxes and portage
- ◆ New York room occupancy tax
- ◆ Airport transfers for group and baggage in New York
- ◆ Coach transfers to Festival Outdoor Concert Series and Dinner Cruise
- ◆ One (1) 60 minute ensemble workshop with festival clinician (adjudicated groups) OR one (1) 60 minute ensemble rehearsal for showcase groups
- ◆ Festival performance and written critiques at Carnegie Hall
- ◆ Tickets to both evening Festival concerts at Carnegie Hall (March 20 and March 21, 2012)
- ◆ One (1) Festival performance CD for director, Carnegie house system
- ◆ Outdoor “Pops-style” performance (venue TBC)
- ◆ Large percussion/piano as per the Director’s Packet
- ◆ Festival dinner/dance cruise
- ◆ Official Festival t-shirt
- ◆ Official Festival souvenir program - Playbill
- ◆ Festival registration fees
- ◆ Certificate of Participation for each performing artist
- ◆ Award plaque
- ◆ DVD slide show of your trip for each participant
- ◆ Official Festival photographer at Carnegie Hall (*prints not included – each ensemble will receive a disc of images taken during its sound check on stage at Carnegie Hall*)
- ◆ Artist pass lanyard

## Package Exclusions

- ◆ Airfare (*available through World Projects—see Air Travel Arrangements*)
- ◆ Meals (*other than dinner cruise*)
- ◆ Items of a personal nature (*laundry, room service, internet connection fees, etc.*)
- ◆ Additional sightseeing excursions (*World Projects can arrange a variety of New York City sightseeing activities which are presented as Optional Sightseeing Activities in the Director’s Packet*)
- ◆ Tickets to Broadway shows
- ◆ Group transfers to non-festival events

## Payment and Cancellation Schedule

Date	Payment / Type	Cancellation / Refund
Upon Acceptance	US \$2,000.00 deposit per group	Non-refundable, credited to final payment
November 1, 2011	US \$350 per person	50% refundable to December 15, 2011
February 1, 2012	Balance in Full	50% refundable to February 15, 2012

# FESTIVAL FREQUENTLY ASKED QUESTIONS

## **1. Do chaperones / adults / non-performing travelers have to pay the same package costs as the performers?**

Yes. In order to keep the cost of participating in the Festival affordable for as many students as possible, World Projects presents a blanket package cost. Creating a reduced rate for non-performers would increase the performer costs significantly, and thus we maintain one cost for all travelers.

## **2. Does the package cost cover any type of Travel or Medical Insurance?**

No. Travel and Medical Insurance is not included as there are specific and varied types of coverage available depending on your individual needs. Travel, Medical, and Trip Cancellation insurance can be arranged through World Projects upon request at an additional cost.

## **3. Does World Projects have any type of Liability Insurance?**

Yes. According to California State Law, World Projects is required to hold \$3 million Travel Agents Professional Liability Insurance Coverage. This is not a form of Travel, Medical, or Trip Cancellation Insurance for groups—rather a form of insurance coverage for World Projects.

Upon request, World Projects can list your school and/or school district as a ‘co-insured’. A customized Certificate of Liability will then be produced showing your school and/or school district as a co-insured for the event you are attending. For further detailed information, World Projects can provide a copy of the Liability Policy upon request.

## **4. In the event that my child cannot attend the Festival after making payments, what is the refund policy?**

World Projects has put in place a generous cancellation schedule, which can be found in this prospectus. This schedule outlines the percentage of payments made that are refundable and until when. All cancellation charges (if any apply) will be represented on your group’s final invoice.

When cancellations occur, our first recommendation is that a replacement is found to take the cancelled traveler’s spot on the tour. That way, all finances can be dealt with internally at the school or organization, and cancellation fees need not be assessed (unless air transportation is involved).

World Projects does, however, acknowledge that unforeseen circumstances do arise and will be reviewed on a case-by-case basis. In the event of a death in the family or illness/injury that prevents travel (as examples), World Projects will review what monies can be recovered from outside vendors (such as airlines, hotels, etc.). These vendors establish their own cancellation schedules, which World Projects must adhere to.

## **5. When do I need to submit rooming lists, repertoire, and other information about my group?**

About six months out from the event (or after this date for late applicants), World Projects will send you a Director’s Packet. Included in this packet are a number of forms we have created to make submitting necessary information to us as simple as possible. World Projects customizes each Director’s Packet so only the forms that apply to your group are included. We ask that these forms be returned to us approximately 3-4 months out of an event, allowing us enough time to make all of the arrangements for your festival experience. We do understand that changes may occur after information is submitted and will try to accommodate changes when possible.

**6. I want all of my students to be in quad rooms; however, after putting together my rooming list I've discovered I have an odd number of students left over. Can they stay in a triple, double, or single room at the quad rate?**

World Projects has created four different packages based on the different rooming configurations. Unfortunately, in this type of forced rooming situation, World Projects cannot make concessions for the package rates. What we recommend is that the additional cost of these packages compared to the quad rate be prorated among the paying travelers. This generally works out to be a very small additional cost per person.

**7. Can World Projects organize any sightseeing activities or meals for my group outside of the Festival package? Can we arrange sightseeing ourselves?**

Yes. World Projects will supply you with an 'Optional Sightseeing Activities' form in the Director's Packet. This form will include a number of popular sightseeing activities in the Festival city and the additional costs. Once you have selected the activities you wish to enjoy, World Projects will arrange these tours for your group around your Festival commitments.

Should you wish to partake in a sightseeing activity not listed on the form, World Projects will research costs and present these to you. All additional costs for optional sightseeing activities will be represented on your group's final invoice.

You are also welcome to make your own sightseeing arrangements for your group or for individual travelers. However, World Projects does request that we are informed of the date and times of your group sightseeing activities to ensure that there are no conflicts with your Festival commitments.

**8. Can World Projects arrange air travel for my group? If so, how does this work?**

World Projects will be able to provide competitive quotes and prompt service to all of our clients requesting air costs.

World Projects will make all of the initial inquiries on your behalf, and should you decide to take any of the quotes offered, we will act as your representative on all aspects of your air transportation including the names list, equipment list, etc. World Projects will invoice you separately for airfare related costs.

**9. Can you explain the invoicing process to me in further detail?**

Upon acceptance, each performing group will be invoiced for the \$2,000 nonrefundable deposit which secures your position in the Festival.

The next payment request is a per person progress payment. World Projects will invoice you for the total number of travelers indicated in recent correspondence or on your Festival application form. This total number of travelers invoiced will include any applicable gratis travelers. The value amount of a gratis package (the cost of a double occupancy package) will be credited to your final invoice.

The Final Invoice will show a detailed breakdown of all costs associated with your tour (including the rooming summary, any optional sightseeing or meals, and any applicable cancellation charges). Your final balance due will be based on these calculations. Any additions to your tour after the final invoice has been created and sent will be billed on a Supplemental Invoice.

**10. Can World Projects organize additional equipment for our group to use during the Festival (i.e. string bass, additional percussion, etc.)?**

Depending on the availability of the instrument(s) requested, World Projects can arrange the rental of extra instruments not provided by the Festival at an additional cost. In some cases, there may be other ensembles that are also in need of the same additional equipment. In this instance, World Projects can often split the additional equipment cost between ensembles. Please contact the Festival Operations Manager with your requests as early as possible.

**11. At what point can we expect a personalized itinerary for our time during the Festival?**

The itinerary shown in the Prospectus acts as a guide for what you can expect during the event. After your progress payment has been received, World Projects will send you a draft individual schedule, which will give you a better idea of your group's movements during the event.

From this point on, the Festival Operations Manager will continue to update your group's schedule with new information such as exact performance, workshop, and meal times, venues, etc. Before you depart for the Festival, you will have a FINAL itinerary for your time during the event.

# NEW YORK INTERNATIONAL MUSIC FESTIVAL

March 18 – 22, 2012

## Official Application Form

**NOTE: Applications close on November 1, 2011 or when the Festival is full.**

Please circle the type of ensemble applying to participate  
(a separate application form must be submitted for each ensemble applying):

Concert Band/Symphonic Band	Symphony Orchestra	Concert/Mixed Choir	Women's Choir
Wind Ensemble	String Orchestra	A Capella/Madrigal Choir	Men's Choir

Please indicate the year your group wishes to participate: 2012      2013

Name of School/Organization: \_\_\_\_\_

Name of Ensemble: \_\_\_\_\_

Name of Director (with title): \_\_\_\_\_

Address of Ensemble: \_\_\_\_\_ City: \_\_\_\_\_

State or Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Number of Participants

Performers in Ensemble: \_\_\_\_\_

Directors: \_\_\_\_\_

Staff: \_\_\_\_\_

Administrators: \_\_\_\_\_

Chaperones: \_\_\_\_\_

Total Number of Participants: \_\_\_\_\_

Previous festivals and tours attended by group: \_\_\_\_\_

Recent repertoire: \_\_\_\_\_

*Please send the following items with this application:*

- 1. Recent CD, DVD, audio or videotape (VHS-NTSC format)**
- 2. Any copies of previous adjudication or judging forms (if available) OR a current repertoire list.**

*If accepted, a non-refundable deposit of US \$2,000.00 per group made payable to WORLD PROJECTS is required to hold space in the Festival.*

Signatures: \_\_\_\_\_

Group Director

Date: \_\_\_\_\_

\_\_\_\_\_  
School Principal or Group Administrator

Date: \_\_\_\_\_

**World Projects**



Explore The World With Music

Please return this form  
and all materials to:

New York International Music Festival  
World Projects Corporation  
601 First Street, Suite 200  
Benicia, CA 94510 USA